



T.C.
FMV IŞIK ÜNİVERSİTESİ
Sanat, Tasarım ve Mimarlık Fakültesi Dekanlığı

Sayı : E-79751294-051.04-27411
Konu : 15th 4T Design and Design History
Symposium

16.06.2023

DAĞITIM YERLERİNE

Türkiye Cumhuriyeti'nin 100. Kuruluş Yıldönümünde, FMV Işık Üniversitesi Sanat, Tasarım ve Mimarlık Fakültesi ile 4T Tasarım ve Tasarım Tarihi Topluluğu Derneği ortaklığında 15. Tasarım ve Tasarım Tarihi Sempozyumu'nu gerçekleştirmekten onur duyuyoruz. 12 - 14 Ekim 2023 tarihlerinde FMV Işık Üniversitesi Şile Kampüsü'nde "Tasarım, Popülizm ve Politika" temasıyla gerçekleşecek olan sempozyum tüm dünyadan tasarımcıları, tasarım tarihçilerini ve tasarım araştırmacılarını bir araya getirmeyi hedeflemektedir.

RMIT Üniversitesi Tasarım Okulu'ndan Prof. Dr. Sarah Teasley'in davetli konuşmacı olarak katkıda bulunacağı sempozyumun çağrı metnini paylaşıyor ve sizleri de aramızda görmeyi diliyoruz. Sempozyumun özet teslim tarihi 3 Temmuz 2023'e uzatılmıştır. Sempozyumun ilgili akademik birimlerinize duyurulması hususunda gereğini arz/rica ederim.

Not: Sempozyuma ilişkin duyuru metni ekte paylaşılmıştır. Detaylı bilgi <http://4t.org.tr/en/4T2023.html> , Sempozyum iletişim symposium@4t.org.tr

Prof.Dr. Hasan Bülent KAHRAMAN
Rektör

Ek:

- 1- 15th 4T DESIGN AND DESIGN HISTORY SYMPOSIUM (1 Sayfa)
- 2- 2023 4T CALL FOR PAPERS POSTER (1 Sayfa)

Dağıtım:

ABDULLAH GÜL ÜNİVERSİTESİ
REKTÖRLÜĞÜ
ACIBADEM MEHMET ALİ AYDINLAR
ÜNİVERSİTESİ REKTÖRLÜĞÜ
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15th 4T DESIGN AND DESIGN HISTORY SYMPOSIUM

DESIGN, POPULISM AND POLITICS

Ek-1

In honor of the 100th Anniversary of the Turkish Republic, we are proud to announce the 15th Design and Design History Symposium co-organized by 4T Society and FMV Işık University. This year's symposium, which will take place in Şile Campus of Işık University under the theme of "Design, Populism and Politics", is expected to gather designers, design historians and design researchers in person from all around the world in İstanbul. The symposium will be enhanced by a keynote speech by Prof. Sarah Teasley from RMIT University School of Design. **The abstract submission deadline has been extended to July 3rd, 2023.**

CALL FOR PAPERS

Design is everywhere! Historically, the term design has gained currency and legitimacy in almost all disciplines, including engineering, architecture, industry, agriculture, economics, and politics. It has gained further popularity in the new millennium with the emergence of digital information and communication technologies and platforms such as social media. Due to its positive resonance, the term has been overcharged and manipulated in unprecedented ways, particularly by populist discourses and consumerist policies and practices.

Today, design is conveniently consumed by political, economic, and social mechanisms. This situation presents us with the emergence of popular phrases as diverse as parametric design, design thinking, feng shui design, wellness design, hair design, and design city. On the one hand, such appropriations further complicate conventional disciplinary boundaries and elitist definitions of design. On the other hand, in this somewhat suspect and complicated context, where everything can be produced, consumed, and marketed under design as a catchphrase, we believe it is time to revisit a fundamental question: *But what do we mean by design?* Instead of taking the various meanings of design for granted, we would like to critically explore what design has come to mean in history, theory, and practice in the face of populist and consumerist agendas. Questions proliferate:

- How does the term design operate in various political and socio-cultural contexts?
- How do various power structures attribute meaning and value to design?
- How does design embody value?
- How have academies and long-established design disciplines responded to such proliferation of meaning?
- How is design instrumentalized by or mobilized against consumer capitalism?

Papers are invited to problematize the meaning of design and to address these questions in contexts including, but not limited to, activism, politics, economy, everyday life, disasters, education, management, health and medicine, digital technologies, user-experience, production and consumption networks, marketing, and media. Papers grounded in specific theoretical positions are strongly encouraged.

Those who are interested in contributing papers to the fifteenth 4T Symposium are invited to submit a title and an extended abstract of 800-1000 words, including a critical question/argument, theoretical/conceptual framework and research method, through EasyChair (<https://easychair.org/conferences/?conf=4t2023>) by 03 June 2023. Registration to Easy-Chair is essential in order to submit abstracts. The symposium language is English, therefore all abstracts, presentations and papers should be in English. Selected proposals will be announced on 31 July 2023.

For any further information, please see the symposium website at <http://4t.org.tr/en/4T2023.html> or send an email to symposium@4t.org.tr.

call for papers 15th 4T Design and Design History Symposium
October 12-14 2023

Design, Populism and Politics

Keynote Speaker
SARAH TEASLEY
Professor of Design,
RMIT University

Extended Abstracts until June 5 2023
4t.org.tr/en/4T2023.html
Contact symposium@4t.org.tr

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4 DESIGN AND
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